

INDEX

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ECONOMIC ABSTRACTS

SEMI-MONTHLY REVIEW OF ABSTRACTS ON ECONOMICS,
FINANCE, TRADE, INDUSTRY, FOREIGN AID, MANAGEMENT,
MARKETING, LABOUR

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ECONOMIC ABSTRACTS

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3 SOCIAL SCIENCES

312 POPULATION, DEMOGRAPHY

See also: T 2569

312 338,92

GREGORY, P., J. Campbell and B. Cheng. Differences in fertility determinants: developed and developing countries, 9 p. A5 (The Journal of development studies, London, no. 2, January, 1973, p. 233).

This study estimates two separate fertility models for developed and underdeveloped countries to determine if they are the same. A simultaneous equation model is used and an opportunity cost of fertility is included in the fertility equation. It is suggested that development planning in underdeveloped and developed countries might proceed differently as far as the population variable is concerned. T 2510

327 FOREIGN POLITICS, INTERNATIONAL POLITICS

(51) (52) 327 337,9

SHINKICHI ETO, Japan and China, a new stage, 17 p. A4 (Problems of communism, Washington, November/December, 1972, p. 1).

Peking's changing world view. The history of Japanese attitudes toward China. The "three principles". The Taiwan problem. The treaty issue. Tokyo's negotiating posture. The Tanaka visit. The joint communique issued by China and Japan on September 29, 1972. Normalizing relations and its prospects. T 2511

330 THEORETICAL ECONOMICS

330

HARBURY, C.D. An introduction to economic behaviour. Fontana, Collins, 1971. 224 p. A5. Grafn. Lit. opg. Tabn. (Fontana introduction to modern economics). 02/73, v.5e. 1. 7,50.

This introduction to economic behaviour is an independent part of a series which should form an introductory course which covers most A-level and first-year university syllabuses. The family budget. The business of production. Markets and prices. Supply and demand in the market for goods, and in other markets. National income and expenditure. Income determination.

Economic policy. The methods of economics (tools and techniques, including graphs). T 2512

330.1 330,173,2 380,11

BIERMANN, H. Ein dynamischer Ansatz zur Oligopoltheorie; ein Beitrag zur Wahl der optimalen Strategien in Oligopol-situationen, 19 p. A5 (Schweizerische Zeitschrift für Volkswirtschaft und Statistik, Basel/Bern, no. 4, Dezember, 1972, p. 555. Fign. Grafn. Lit. opg.).

Aus der Hypothese, dass Akteure die sich in Oligopol-situationen befinden und behaupten können wird die Existenz einer Klasse spezieller Funktionalgleichungen gefolgert. Funktion zur Prognose der Reaktion der Konkurrenten. Aspekte von collusion-Strukturen. Eine optimale unternehmerische Entscheidungs-politik. (Resume en francais; summary in English). T 2513

330.115 ECONOMETRICS, MODELS

See also: T 2529, T 2553

330.115 65,012,122

AUSLENDER, A. Problemes de minimax via l'analyse convexe et les inegalites variationnelles; theorie et algorithmes. Berlin/Heidelberg, Springer, 1972, 132 p. A5. Bibliogr. (Lecture notes in economics and mathematical systems; operations research, computer science, social science, vol. 77). 02/73 R.E. (DM 16,-). ISBN-0-387-06079-0.

Dans le chapitre I, on s'interesse particulièrement aux theoremes d'existence dans la theorie du minimax via l'analyse convexe. Dans le chapitre II, on s'interesse au traitement numerique des solutions des problemes de minimax via la theorie des inegalites variationnelles. Enfin, grace aux outils de l'analyse convexe, on expose des methodes numeriques pour resoudre les problemes de col au chapitre III et des problemes d'inf-sup au chapitre IV. (Bibliogr. - 1 p.). T 2514

(47) 330.115,001,57

FEDORENKO, N.P. Ökonomisch-mathematische Modelle in der Volkswirtschaftsplanung der Ud.S.S.R. 12 p. A5 (Wirtschaftswissenschaft, Berlin, no. 1, Januar, 1973, p. 46).

Modelle für die innerbetriebliche Planung. 3 Etappen: Technikplan, Einführung des Zweigsystems, Systemetappe.

Modelle der Zweigplanung, Prognose der Entwicklung des Zweiges, Perspektivplanung, Standortverteilung der Produktion, Laufende Planung, Volkswirtschaftsplane. T 2515

330.13 UTILITY, VALUE

330.13 332.402,237.1 380.113
THEORY of demand; real and monetary; by M. Morishima, M.G. Ailingham, G.C. Archibald, a.o. Oxford, Clarendon press, 1973, 330 p. A5. Bibliogr. Grafm. 01/73 R.E. (5,50 pound). ISBN-0-19-828180-3.

Part I and II survey recent results in the fields of qualitative economics and the theory of separable utilities. Some of these results are applied to special topics in the demand theory. Part III extends the Hicks-Inter theory of demand over time so as to allow for uncertainty of expected prices and durability of commodities. Part IV and V discuss problems concerning monetary goods such as substitution between cash and bonds, Veblen effects, transaction demand for money, and portfolio diversification. (Bibliogr. 11 p.). T 2516

330.17 FREE AND CONTROLLED ECONOMICS See also: T 2558

(73) 330.17 304
PERROW, Ch. The radical attack on business. New York/Chicago, Harcourt Brace Jovanovich, 1972, 276 p. A5. Lit. opg. 02/73. Nijh. f 34,20. ISBN-0-15-57092-5.

A sympathetic selection, with commentaries, which should give a survey of the development and the ideology of the (U.S.). New Left's attack on liberal corporate capitalism. The emergent critique. Where it's at: the corporation, Imperialism, University complicity. What about the workers. Tidying up the stables, or the social responsibilities of business. The formal theory. T 2517

330.187.11 ECONOMIC SYSTEMS

330.187.11 330.187.2
PAPERS on the marginal revolution in economics. 361 p. A5 (history of political economy, Durham, N. Car., no. 2, Fall, 1972,

p. 263. Lit. opg. Tabn.).

R.S. Howey. The origins of marginalism. D. Winch. Marginalism and the boundaries of economic science. R.D. Collison Black. W.S. Jevons and the foundation of modern economics. W. Jaffe. L. Walras' role in the marginal revolution of the 1870's. V.J. Tarascio. V. Pareto and marginalism. J.J. Spengler. The marginal revolution and concern with economic growth. R.L. Meek. Marginalism and Marxism. Tamotsu Matsunura. Marginalism in Japan. G.J. Stigler. The adoption of the marginal utility theory. G.L.S. Shackle. Marginalism: the harvest. A.W. Coats. Retrospect and prospect. T 2518

330.187.22 368.01
SEIDL, C. Moral hazard: die individuelle Maximierung des Erwartungsnutzens als Quelle von Wohlfahrtsminderungen. 24 p. A5 (Zeitschrift für Nationalökonomie, Wien, no. 4, 1972, Bd. 32, p. 425. Lit. opg.).

In diesem verbal-qualitativen Beitrag zeigt der Autor anhand eines Beweises durch Widerspruch, dass die individuelle Maximierung des Erwartungsnutzens in einer Wirtschaft mit Risikoerwartungen infolge des moral hazard nicht notwendig zu einem Pareto-optimalen Wettbewerbsgleichgewicht führen muss, selbst wenn alle sonstigen Bedingungen dazu erfüllt sind. I. Einleitende Rekapitulation der Ergebnisse der Wohlfahrtstheorie (u.a. Arrow): der Wohlfahrtseffekt vollkommener Versicherungsmärkte. II. Zum Begriff des moral hazard. III. Moral hazard als Konsequenz Individualentscheidungen: die Aenderung des Entscheidungsproblems durch Risikouberwälzung. IV. Praktische Bedeutung: moral hazard seitens des Versicherten, und des Versicherers, und als externer Effekt. V. Remediale Massnahmen. T 2519

330.187.4 330.187.22 338.972.01
ROBINSON, J. La theorie de Keynes et la crise actuelle de la pensée économique: le point de vue de Joan Robinson. 5 p. A4 (Problemes économiques, Paris, no. 1303, janvier 3, 1973, p. 2).

Qu'est-ce qui était essentiel dans la révolution keynésienne, tant sur le plan de l'analyse économique que sur celui de la politique économique. Keynes, récupérer par les orthodoxes. La principale innovation de la théorie générale. Qu'est-il advenu de la révolution keynésienne en matière de politique économique. La seconde crise de l'économie. Le complexe militaires-

industriel fait ses choix-gras de la "théorie générale". La pauvreté progresse parallèlement à la croissance. L'énigme du profit. Pourquoi un professeur gagne-t-il d'avantage qu'un éboueur.

T 2520

30.191.4 REGIONAL ECONOMY

37 330.191.4 338.984 711.2

AGENER, H.-J. Wirtschaftswachstum in unterentwickelten Gebieten; Ansätze zu einer Regionalanalyse der Sowjetunion; Abg. vom Osteuropa-Institut München, Berlin, Duncker & Humblot, 1972, 192 p. A5. Bibliogr. Tabn. (Veröffentlichungen Reihe: Wirtschaft und Gesellschaft, Heft 12). 01/73 Nijh. f. 44,80. BBN-3-428-02572-5.

Die Sowjetunion ist das erste Land, das den Versuch gemacht hat, seine Volkswirtschaft nach einem sozialistischen Muster zu planen. Aus der Verbindung des sozialistischen Experiments mit der Tatsache der Unterentwicklung ergeben sich Probleme, die in den Entwicklungsstufen des historischen Materialismus und damit in der Theorie des Sozialismus keine Behandlung erfahren haben. Wertvoraussetzungen der Entwicklungspolitik: das sowjetische Modell. Strukturbedingungen des wirtschaftlichen Wachstums. Regionale Output-Niveaus und ihre Veränderung. Die regionale Verteilung der Produktionsfaktoren und ihre Produktionsbedingungen.

T 2521

331 LABOUR, LABOUR ECONOMICS

See also: T 2551

331-057.4 INTELLECTUAL WORKERS, BRAINWORKERS

See also: T 2608

351 331-057.4 37 323

WHYTE, M.K. "Red vs. expert": Peking's changing policy. 10 p. A4 (Problems of communism, Washington, November/December, 1972, p. 18, Geill.).

The Great Proletarian Cultural Revolution of 1966-69 witnessed the broadest attack thus far against experts and intellectuals. It saw the general educational system and special cadre schools producing personnel who were not only poorly suited to China's developmental needs but also elitist and bureaucratic in outlook. Impact of the Cultural Revolution. Reform of education. Renew-

ed accent on the importance of intellectuals. Prospects for the intellectuals.

T 2522

331.2 WAGES

(430.1) (44) 331.2

ROUX, C., M.-G. David et N. Paquel. Les disparités sectorielles de salaires en France et en Allemagne; un essai d'explication. 102 p. A4 (Documents du Centre d'Etude des Revenus et des Coûts, Paris, no. 14, 2e trim., 1972, p. 1. Graf. Tabn.).

La dispersion des coûts salariaux d'une branche à l'autre autour de la moyenne nationale est beaucoup plus forte en France qu'en Allemagne. Les facteurs qui commandent cette dispersion dans chacun des deux pays semblent bien être les mêmes. Analyse des facteurs. Comparaison du rôle de chaque facteur en France et en Allemagne. Variables, caractérisant le processus de production. Elaboration des schémas nationaux. Conformité des branches aux schémas globaux. Exemple d'utilisation du modèle: l'explication de l'écart entre coût français et coût allemand branche par branche en 1966.

T 2523

331.94 INDUSTRIAL INSPECTION

(44) 331.94 338.93

BADODI, C. Les entreprises et l'inspection du travail (France). 7 p. A4 (Hommes et techniques, Paris, no. 339, janvier, 1973, p. 10. Bibliogr. Fign.).

Le service d'inspection du travail a été institué et organisé par plusieurs lois et décrets et il respecte en outre les principes de la convention internationale votée en 1947 par l'organisation internationale du travail. Les obligations et les droits de l'inspecteur du travail. Les interventions de l'inspecteur du travail dans l'entreprise. Les collaborateurs de l'inspecteur du travail. Les interlocuteurs. Les actions de l'employeur après de l'inspecteur du travail. Les conséquences de l'intervention de l'inspecteur du travail. Les recours de l'entreprise.

T 2524

332 BANKING, CURRENCY, FINANCE

(44) 332 332.67 336.5 332.742

FINANCEMENTS. Les, (France). 76 p. A4 (Les Echos, Paris,

no. 11327, janvier 18, 1973, p. 1. Grafn. Tabn.).

Financements, et lutte contre l'inflation. Budget 73: les dépenses de l'Etat representent 19,49% de la P.I.B. Les dépenses des collectivités locales, Entreprises nationales; recours accrus à l'emprunt. Les financements du monde rural. Le credit cooperatif sous la tutelle de l'Etat. L'autofinancement et les besoins des investissements industriels, en 1975. Le systeme bancaire occupe une place preponderante. Les relations des moyennes entreprises avec les banques s'améliorent peu à peu. 90% Des interventions du Credit national se font en province. Les moyennes entreprises ont parfois avantage à être cotées en Bourse. Le credit bail. La propriété des immeubles n'est pas indispensable. Meilleure organisation du financement de l'habitat. Le credit à la consommation: un cinquième des encours à l'économie.

T 2525

332.1 BANKING. BANKS

(5-011) 332.1 332.4.001.7 332.743

KRAUSE, M. Bankstruktur und Notenbankpolitik in den ostarabischen Ländern. Bern/Frankfurt/M., Lang, 1972. 423 p. A5. Bibliogr. Tabn. (Europäische Hochschulschriften; Reihe V: Volks- und Betriebswirtschaft, Bd. 44). 02/73 R.E. (DM 52,-). ISBN-3-261-00689-7.

Das Hauptziel des Autors war die Zentralbankpolitik in den dortigen Ländern zu analysieren, wobei eine kurze Untersuchung der dortigen Bankwirtschaft unerlässlich war. Wahrungen und Struktur der ostarabischen Bankwirtschaft. Die Institutionen. Die Wahrungsbanken: Entwicklung, Zielsetzungen. Geschäftsbanken und sonstige Institute, die Bankgeschäfte. Das zentralbankpolitische Instrumentarium; Beeinflussung der monetären Mengen der Kreditinstitute, - der Bankkunden; Devisenkontrolle. Die Handelspolitik.

T 2526

332.1(100) : 332.453 WORLD BANK

332.1(100) : 332.453

PIEROI, R. La Banque des règlements internationaux. 73 p. A4 (La Documentation française. Notes et études documentaires, Paris, nos. 3953/54, janvier 8, 1973. p. 3. Bibliogr. Grafn. Tabn.).

La coopération monétaire avant 1929. Origine et statut juridique

de la Banque des règlements internationaux. Le problème des réparations (1919-1931). Le statut juridique de la Banque. Les activités de la Banque. La Banque, agent de la coopération entre les banques centrales. Les interventions directes de la Banque sur le marché monétaire international.

T 2527

332.4.001.7 MONETARY POLICY

See also: T 2526

(430.1) 332.4.001.7 336.001.7

NEUMANN, M.J.M. Zur relativen Bedeutung fiskalischer und monetärer Impulse - Evidenz vom Konjunkturzyklus 1967-71 (Westdeutschland). 12 p. A4 (W.S.I.-Mitteilungen, Köln/Rh., no. 1, Januar, 1973, p. 14. Grafn. Lit. opg.).

Der Autor versucht den Beweis zu erbringen dass monetäre Impulse dominieren. Keynesianische Rezessionsbekämpfung. Abgrenzung des Untersuchungsgegenstandes. Fiskalismus versus Monetarismus. Messung der Impulse. Empirische Analyse. Monetärer Gesamtimpuls. Fiskalstimulus. Aussenimpuls. T 2528

332.402.237.2 MONEY

(430.1) 332.402.237.2 330.115

TRAUT, G. Das Geldangebotsverhalten der Kreditinstitute in der Bundesrepublik Deutschland von 1957 bis 1970. Bern/Frankfurt/M., Lang, 1972. 158 p. A5. Bibliogr. Grafn. Tabn. (Europäische Hochschulschriften; Reihe V: Volks- und Betriebswirtschaft, Bd. 42). 01/73 R.E. (DM 32,-).

Der Autor analysiert die wesentlichen neuen Hypothesen der amerikanischen Geldangebotstheorien und prüft die Verwendbarkeit im deutschen Zentralbanksystem. A. entwickelt Ansätze, die den deutschen institutionellen Gegebenheiten besser Rechnung tragen können und das endogene Geldangebotsverhalten der Banken betonen. Die Studie zeigt die Systemabhängigkeit der Theoriebildung auf dem Geldsektor. (Bibliogr. - 8 S.).

T 2529

332.422.2 GOLD STANDARD

(73) 332.422.2 332.453.2

EINZIG, P. The destiny of the dollar. London/Basingstoke, Mac-

Millan, 1972, 196 p. A5, 01/73 Nijh. f. 28,50, ISBN-333-13425-7.

The author examines the causes of the monetary crisis of December 1971 and the situation created by the realignment of the various parities. A. seeks to prove that only a major devaluation of the dollar could provide a lasting solution. A. examines critically the plan put forward by Barber providing for a new reserve currency in the form of S.D.R.'s to be issued by the I.M.F. in order to replace the existing reserve currencies. A. warns against the dangers of misusing this device and advocates the advocates the combination of S.D.R.'s with gold and convertible currencies instead of their proposed replacement by S.D.R.'s.

T 2530

332.453.4 FOREIGN CREDITS, INVESTMENTS, LOANS

(81) 332.453.4

MARTINS PINHEIRO NETO, J. Les investissements au Brésil, 7 p. A5 (Bulletin de documentation fiscale internationale, Amsterdam, no. 1, janvier, 1973, p. 14).

La loi par laquelle les investissements étrangers sont régis. Les investissements étrangers, en accord avec l'article premier, sont constitués par les devises ou les biens envoyés au Brésil. Les investissements peuvent être faits pratiquement dans toutes les activités économiques qui se développent au Brésil. Les gains obtenus par l'entreprise brésilienne, en résultant totalement ou partiellement d'un investissement étranger, peuvent être remis à l'investisseur.

T 2531

(7/8=6) (73) 332.453.4 338.982.4

SWANSBROUGH, R.H. The American investor's view of Latin American economic nationalism, 22 p. A4 (Inter American economic affairs, Washington, no. 3, Winter, 1972, p. 61. Tabn.).

Survey sent to 212 members of Council of the Americas. Response rate 47 per cent. Position of respondents in company. Type of Latin American investment. Size of investment. Did respondents feel that expropriation of American properties in Latin America endangered their investment and if so what type of corporate and official U.S. policies would best serve to protect their investment. Salience of problems confronting U.S. investors in Latin America. Safeguarding the investor. Hickenlooper Amendment - illusory protection. Joint ventures - reluctant popularity.

T 2532

(485) 332.453.4 382 338.962

GRASSMAN, S. Exchange reserves and the financial structure of foreign trade; a study in commercial capital movements; publ. by the University of Stockholm; Institute for international economic studies; Stockholm, 1972, 233 p. A4, Bibliogr. Tabn. (Seminar papers, no. 21). 02/73 Gr. Uitg.

The author analyses the shifts in the timing of payments for commercial transactions. Two major types of commercial capital movements: 1. caused by international interest rate differentials, 2. caused by expectations of exchange rate alterations. Recent development in foreign exchange markets. Framework of payments. Financing of foreign trade. The behaviour of firms. Internal payments of the multinationals. Foreign trade credits and the balance of payments. Foreign exchange policy.

T 2533

332.571.2 INFLATION

332.571.2 351.82 658.112.3

LEVINSON, CH. Capital, inflation and the multinationals, London, Allen and Unwin, 1971, 229 p. A5, Grafn. Tabn. 01/73 Nijh. f. 28,50, ISBN-0-04-3301967.

Inflation is the economic plague of the modern world. Its alarming spread is only paralleled by the dazzling expansion of the multinational corporations, whose only impetus is their hunger or ever-greater growth. This book provides a totally new perspective on these phenomena, linking them in a common theory based on a thorough analysis of the modern role of financing in the global economy. It demonstrates the impact of technology on self-financing growth. It explains why the present inflation can never be stemmed by attacks on wage costs when the source lies in the need of managements to maximize cash flows. Alternative economic policies are discussed, including revolutionary proposals for creating assets for workers in the self-financing of investment.

T 2534

333 LAND AND PROPERTY, REAL ESTATE

333.32 HOUSING PROBLEMS

(5) (512.317) 333.32

DRAKAKIS-SMITH, D.W. Tenement slum renewal Hong Kong, 14 p. A5 (Pacific viewpoint, Wellington, no. 2, September, 1972,

p. 155. Krtm. Lit. opg.).

The problems of rapid growth and severe overcrowding of Asian cities. The housing problems of Hong Kong. Investment in housing stock in developing countries. Improvement of housing stock in developing countries. Urban renewal in Hong Kong. Identification of the variation in housing standards for Hong Kong. Policy formulation for a renewal district in Hong Kong. T 2535

333.32 338.58 711.4
VAQUIN, J.-B. Le coût social de l'habitat défectueux en milieu semi-urbain. 17 p. A5 (Analyse et prévision, Paris, no. 1, janvier, 1973, p. 59).

L'auteur dégage le contenu sociologique de l'habitat défectueux en milieu semi-urbain et enfin oriente les diverses politiques de rénovation urbaine vers un moindre coût social. Définition du milieu semi-urbain. L'étude, a etc. menée sur la base d'un échantillon constitué des cantons périphériques de cinq grandes villes françaises: Bordeaux, Rouen, Lille, Mulhouse et Colmar. On observe dans quelle mesure il est possible d'expliquer les coûts sociaux en fonction des indicateurs de logements retenus. Pour l'analyse de chaque coût social, on procède en deux étapes. Expose des diverses relations entre coûts sociaux et logement, classées dans les trois rubriques: santé, enseignement et criminalité. T 2536

334 CO-OPERATION, CO-OPERATIVE SOCIETIES

(439) 334 351.82
FOELDES, I. Genossenschaften und Genossenschaftsverbände in Ungarn. 9 p. A5 (Der Donauraum, Wien, no. 3, 1972, p. 143. Lit. opg.).

Eine der wichtigsten Neuerungen der rechtlichen Regelung der Genossenschaften ist das sogenannte einheitliche Genossenschaftsgesetz 1971, welches für sämtliche Zweige der Genossenschaften eine einheitliche, grundsätzliche Regelung gibt. Wie das Gesetz den Begriff der Genossenschaft bestimmt. Besonders hebt das Gesetz hervor, dass die Genossenschaft auf der Grundlage der demokratischen Selbstverwaltung funktioniert und im Rahmen der Rechtsnormen in allen grundsätzlichen Fragen die Mitglieder entscheiden, weiterhin dass über die Organisation, die Funktionalisierung und die Bewirtschaftung die Mitglieder innere Regeln schaffen können. T 2537

336 PUBLIC FINANCE See also: T 2580

(497.1) 336
VUCIC, N. Probleme der jugoslawischen Finanzpolitik, 16 p. A5 (Osteuropa Wirtschaft, no. 3, September, 1972, p. 167. Lit. opg.).

Das marktwirtschaftliche Lenkungssystem Jugoslawiens. Finanzpolitik - eine weitere Konzeption der öffentlichen Finanzen. Frage des budgetären Gleichgewichts. Das Steuersystem, Staatsschulden, Probleme und Tendenzen des federalistischen und des zentralistischen Finanzsystems. Finanzsystem, wirtschaftliche Entwicklung und Konjunkturverlauf. T 2538

336.12 BUDGETS

(430.1) 336.12 339.233
HAKE, W. Umverteilungseffekte des Budgets; eine Analyse seiner personalen Inzidenz. Göttingen, Vandenhoeck & Ruprecht, 1972. 333 p. A5. Bibliogr. Grafm. Tabn. (Abhandlungen zu den wirtschaftlichen Staatswissenschaften, Bd. 4). 02/73 R.E. (DM 44,-). ISBN-3-525-11305-6.

I. Theoretische Grundlagen der Einkommensverteilung: die personale Verteilung der Einkommen; der Staat im Wirtschaftskreislauf; die Umverteilungseffekte der öffentlichen Einnahmen und Ausgaben. II. Empirische Analyse der Umverteilungseffekte des Budgets in der B.R.D. 1963; die Wahl des empirischen Einkommenskonzeptes; die personale Inzidenz der Staatseinnahmen; die personale Inzidenz der öffentlichen Ausgaben; die Umverteilungseffekte des Budgets; die Budgetinzidenz in internationaler und intertemporaler Sicht. (bibliogr. - 24 S.). T 2539

336.2 TAXES, FISCAL POLICY

(52) 336.2
MAKOTO MIURA. The tax appeals system in Japan; the method of resolving tax disputes in Japan, 7 p. A5 (Bulletin for international fiscal documentation, Amsterdam, no. 1, January, 1973, p. 3).

Brief outline of the Japanese tax system. The actions of the tax authorities, Blue return system. The organization of the taxation administration. Correction and determination by the

taxation authorities. Tax appeals. Tax appeals in the executive branch: request for reinvestigation, for reconsideration. Tax appeals in the judicial branch. Representation of the taxpayer.
T 2540

336,2 336,001,7 658,114,5
HERMAN, R. How tax policy induces conglomerate mergers. p. A5 (National tax journal, Columbus, no. 4, December, 1972, 521, Lit. opg. Tabn.).

The tax advantages of interest and capital gains (of debt and growth). How conglomerates exploit the tax advantage of debt base. The author shows the way in which a conglomerate firm is more apt to benefit from the tax advantage for capital gain. The author concludes that if tax laws contain extra incentives for forming larger and more powerful firms than would obtain without them, revision in the taxes might even save anti-trust enforcement expenditures.
T 2541

336,2 337,9 382
GEORGAKOPOULOS, Th. Tax harmonisation and international income distribution. 15 p. A5 (National tax journal, Columbus, no. 4, December, 1972, p. 541, Grafn. Lit. opg.).

Examination of the effects of the formation of a number of alternative tax unions on the inter-country distribution of income. Tax unions with the member countries trading in the same and in the opposite direction. Inter-country redistributional effects of the substitution between two consumption taxes. The policy implications.
T 2542

(73) 336,223
McLURE, CILE., and N.B. TURE. Value added tax: two views; publ. by the American enterprise institute for public policy research. Washington, 1972. 97 p. A5, Lit. opg. Tabn. (Domestic affairs study, nr. 7, November 1972). 02/73 R.E. (3,- dollar).

This essay explains for the interested nonspecialist what the value added tax (V.A.T.) is, how it operates and the important economic effects of substituting revenues from a newly enacted V.A.T. for part of the revenues from existing taxes. The tax on value added: pros and cons. Economics of the value added tax.
T 2543

(73) 336,241,3 330,115,001,57 - 336,2,026,3
DUSANSKY, R. The short-run shifting of the corporation income-tax in the United States. 15 p. A5 (Oxford economic papers, Oxford, no. 3, November, 1972, p. 357, Lit. opg. Tab.).

Previous econometric studies of the short-run shifting of the corporation income tax burden have come to the diametrically opposed conclusions of full shifting versus zero shifting. These studies have in common the methodology of specifying single equation models in which the explanatory variables are taken to be exogenous or predetermined, which precludes explicit consideration of their interdependence. In this paper an alternative rate of return equation is specified as part of a larger multi-equation model which specifies the jointly dependent nature of a.o. the corporate income tax burden, the return to capital, the level of inventories and sales, the determination of labour input, the payments to labour, and the price level. Statistical estimation of the rate of return equation for the U.S.A. 1925-62. Conclusion: about 100% corporate income-tax shifting.
T 2544

337 PROTECTION AND FREE TRADE

337,9 ECONOMIC INTEGRATION
See also: T 2511, T 2542, T 2588

(4)282,243,7) 337,9
ERMAKORA, F. Regionalismus im Donauraum. 8 p. A5 (Der Donauraum, Wien, März, 1972, p. 121, Lit. opg.).

Regionalismus, Begriff, Organisationsformen und Wirkungen. Der Regionalismus in der Arbeit des Europarates, Regionen, in denen eine lokale Zusammenarbeit von einzelnen Gebieten über die Staatsgrenzen hinweg bereits verwirklicht ist, Regionalismus zwischen Staaten mit unterschiedlichen Gesellschaftssystemen.
T 2545

(549) (55) (560) 337,9
HOEPFNER, R.R. Die wirtschaftliche Zusammenarbeit zwischen der Türkei, Iran und Pakistan im Rahmen der R.C.D. (Regional Cooperation for Development). 4 p. A4 (Orient, Opladen, no. 4, Dezember, 1972, p. 172).

Möglichkeiten und Auswirkungen auf ausländische Investitionen. Organisatorische Grundlagen der Zusammenarbeit: Spezial-

aufgaben der Komitees. Probleme der intraregionalen Zusammenarbeit; gegenseitiger Handelsaustausch, Aussenhandelsstruktur und -bindungen, Verbesserung des intraregionalen Handelsaustausches, Gemeinschaftsprojekte.

T 2546

337,9(4) EUROPEAN COMMON MARKET, EUROMARKET See also: T 2550

337,9(4) 337,9(4-11) 351,82
FRANZMEYER, F., und H. Machowski, Willensbildung und Entscheidungsprozesse in der Europäischen Gemeinschaft und im Rat für gegenseitige Wirtschaftshilfe, 14 p. A5 (Europa-Archiv, Frankfurt a/M., no. 2, Januar 25, 1973, p. 47. Lit. opg. Tabn.).

Institutioneller Rahmen in der E.G. und im R.G.W. Vertragsziele und Willensbildung in der E.G. und im R.G.W. Elemente gemeinschaftlicher Willensbildung in der E.G. Organisationsaufbau des R.G.W. Handelspolitik der R.G.W.-Länder nach Aussen (E.G.).

T 2547

338 ECONOMIC STRUCTURE

338 : 62 INDUSTRY, INDUSTRIAL PRODUCTION See also: T 2566

(42) 338 : 62 351,824.1
GEORGE, K.D. Industrial organization; competition, growth and structural change in Britain. London, Allen and Unwin, 1972. 215 p. A5. Grafn. Lit. opg. Tabn. (Studies in economics, vol. 5). 01/73 Nijh. f. 15,75. ISBN-0-04-338046-8.

This book is intended as an introductory text for a course in industrial organization with particular reference to Britain. 1. Changes in the structure of British industry. 2. The size and growth of firms. 3. Market performance. 4. Market structure. 5. Business behaviour. 6. Structure-behaviour-performance relationships. 7. Problems of public policy. 8. Monopoly and merger policy. 9. Restrictive practices. 10. The State and industrial development.

T 2548

(430,2) 338 : 62 65,012,2 657,47
SCHICK, A. Der Einfluss des Wirtschaftssystems auf die Kostenplanung zentralgeleiteter Industriebetriebe in der D.D.R. Bern/Frankfurt/M., Lang, 1971. 188 p. A5. Bibliogr. Grafn. Tabn.

(Europäische Hochschulschriften; Reihe V: Volks- und Betriebswirtschaft, Bd. 41), 02/73 R.E. (DM 36,-).

Die generelle Kennzeichnung einer Zentralverwaltungswirtschaft. Die spezielle Charakterisierung der Wirtschaft der D.D.R. Die Zielsetzungen der betrieblicher Kostenplanung zentralgeleiteter Industriebetriebe in der D.D.R. Der Ausgangspunkt und Gegenstand der Kostenplanung. Die Planung einzelner Kostenarten. Die Bedeutung des Kostenrechnungssystems für die Kostenplanung. Die Anwendbarkeit der Teilkostenmethode. (Bibliogr. 32 S.).

T 2549

338 : 63 AGRICULTURE, AGRICULTURAL PRODUCTION

338 : 63 337,9(4) 351,82 : 63 382 63,002,6
LANDWIRTSCHAFTLICHEN Märkte, Die, an der Jahreswende 1972/73. 54 p. A4 (Agrarwirtschaft, Hannover, no. 12, Dezember, 1972, p. 417. Grafn. Lit. opg. Tabn.).

Die allgemeine Wirtschaftsentwicklung in den westlichen Industrieländern im Jahre 1972. Agrarpolitische Entwicklungen in der E.W.G. Entwicklung in der Agrarwirtschaft und nationale agrarpolitische Massnahmen in einigen Ländern der Gemeinschaft. Ausführliche Analyse der Weltmärkte, der E.W.G.-Märkte und der deutschen Märkte für Getreide und Kartoffeln, für Zucker, für Milch und Fette, für Schlachtvieh und Fleisch, und für Eier und Geflügelfleisch.

T 2550

(439) 338 : 63 308 331
KLOCKE, H. Zur Sozialstruktur der landwirtschaftlichen Bevölkerung Ungarns. 14 p. A5 (Osteuropa, Stuttgart, no. 1, January, 1973, p. 30. Lit. opg. Tabn.).

Das Tanya-System, Anteil der Landwirtschaft an der Volkswirtschaft, die Arbeitskraftelage in der Landwirtschaft, Anzahl und Arbeitsentgelt von Beschäftigten in den L.P.G. Landwirtschaftliche im Vergleich zu anderen Einkommen.

T 2551

(430,1) 338 : 63 658,8
POTTEBAUM, P. Kooperation im Marketing, Möglichkeiten und Probleme der Industrialisierung des Agrarmarketing (Westdeutschland). 6 p. A4 (Agrarwirtschaft, Hannover, no. 1,

Die Formen der Kooperation, Der Kooperationsumfang, Marketinginstrumente, Absatzmethode, Auswirkungen, die die akquisitorischen Marketing-Massnahmen zur Folge haben (das Modell B, Spiegels). (Summary in English). T 2552

338.01 THEORY OF PRODUCTION

(494) 338.01 330.115

ARDENTI, J.-C., et J.P. Reichenbach. Estimation de la fonction de production C.E.S. pour la Suisse. 16 p. A5 (Schweizerische Zeitschrift für Volkswirtschaft und Statistik, Basel/Bern, no. 4, Dezember, 1972, p. 575. Tabn.).

Cette étude a pour objet d'estimer la C.E.S. pour l'ensemble de l'économie suisse (1951-1968). Les résultats sont similaires à ceux obtenus dans d'autres pays et montrent la difficulté d'estimer une fonction de production au niveau macro-économique. L'estimation de la fonction globale par approximation linéaire comprend des hypothèses trop complexes et multiples pour donner des résultats précis, la collinéarité des variables explicatives étant trop forte. La technique d'estimation au moyen des relations marginales, avec différentes hypothèses, concernant le progrès technique neutre, semble dans le cas étudié mieux appropriée. (Deutsche Zusammenfassung, summary in English). T 2553

338.58 COSTS
See also: T 2536

338.58
MISIAN, E.J. Elements of cost-benefit analysis. London, Allen and Unwin, 1972. 151 p. A5. Bibliogr. Graf. Tabn. 01/73 Nijh. f. 30.40. ISBN-0-04-300035-5.

This book offers an introduction to the logic of, and the concepts used in, cost-benefit analysis. Part I: Introductory. Why cost-benefit analysis. The Pareto basis of cost-benefit calculations. The question of equity. Part II: Economic concepts of costs and benefits. Measuring consumers' surplus. Measuring rents. The economic cost of unemployed factors. Transfer payments. Double counting. Shadow prices. Some limitations of partial analysis. Part III: External effects. Internalizing external effects. Evaluating external effect. Part IV: Investment criteria. Dis-

counted present value versus internal rate of return. Part V: Uncertainty. Popular methods of coping with uncertainty. T 2554

338.585.3 COST OF LIVING

(87) 338.585.3

ESTUDIO sobre presupuestos familiares e índices de costo de vida; area metropolitana de Maracaibo; pub. por Banco central de Venezuela y la Universidad del Zulia. Caracas/Maracaibo, 1972. 200 p. A5. Tabn. 01/73 Gr. Amb. Caracas.

Kosten van levensonderhoud in het hoofdstedelijk gebied van Maracaibo. Onderzoek, gehouden in 1967. Karakteristieken van het onderzoek. Het gemiddelde inkomen per gezin. Kostenindex 1969-1970 voor de onderscheiden groepen uitgaven, zoals levensmiddelen, dranken, rookwaren, kleding, schoeisel enz. (Spaanse tekst).

Summary: Cost of living in Maracaibo area. Characteristics of investigation carried out in 1967. Average income by family. Costs index 1969-70 for expenditures such as foods, drinks, smokers' requisites, footwear, etc. (Spanish text). T 2555

338.87 CONCENTRATION

(4-11) (73) 338.87 338.96

ENGWALL, L. Inequality of firm sizes in different economic systems. 12 p. A5 (Zeitschrift für Nationalökonomie, Wien, no. 4, 1972, Bd. 32, p. 449. Graf. Lit. opg. Tabn.).

Earlier studies of size distributions of firms using the log-normal distribution have been limited to nonsocialist countries. This study compares size distributions in countries with different economic studies. A model generating lognormal distributions. Arguments for lognormality in socialist countries. Applications. 8 Eastern European countries are compared to Sweden and the U.S. Conclusion: size distributions of firms (enterprises) in socialist countries seem to be skewed in a way similar to that of capitalist countries. T 2556

338.92 DEVELOPMENT UNDERDEVELOPED AND DEVELOPED COUNTRIES AND AREAS
See also: T 2510, T 2569

(584) 338.92

ZVEZDIN, V.A., and V.D. Shchetin. Trends in the economic and social development of the Soviet Central Asian Republics. 9 p. A4 (Economic bulletin for Asia and the Far East, Bangkok,

The authors stress the importance of the development in the Kirgiz, Tadzhik, Turkmen and Uzbek S.S.R.'s since 1917 as an example of a successful real development "model", stressing its Leninist basis. They describe the main lines of the development, illustrating it by many short tables of key data. T 2557

(549) (591) 338,92 330,17 338,972 351,82
MAUNG, M. Burma and Pakistan; a comparative study of development. New York/Washington, Praeger, 1971, 164 p. A5. Bibliogr. Tabn. (Praeger special studies in international economics and development). 02/73 R.E. (13,50 dollar).

The primary purpose of the book is to answer the question of why certain types of economic philosophy and policy are being pursued in the countries of Pakistan and Burma and to examine their degree of success or failure. The state of the economics of development, Burma versus Pakistan: development paradoxes. Contrast of economic systems and economic growth. Social conflict and the ideologies of development. A closed society versus an open society. Economic policy, measures and responses. The Burmese experiment with a command economy. Pakistan and Burma demonstrate that the cause of economic underdevelopment does not necessarily lie in the shortage of innate factor-endowments and physical resources, in particular. T 2558

338,924 INDUSTRIALIZATION
See also: T 2579

(430,1) 338,924 658,21 711,2
HAUTAU, H. Produktivitätsorientierte Industrieansiedlung in der Stadt- und Regionalplanung; dargestellt am Beispiel des Unterweserraumes; hrsg. von der Gesellschaft für Wohnungs- und Siedlungswesen (GEWOS e.V.); Wissenschaftsrat, Hamburg, Göttingen, Vandenhoeck & Ruprecht, 1972, 178 p. A5. Bibliogr. Graf. Tabn. (Beiträge zur Stadt- und Regionalforschung, Bd. 5). 02/73 R.E. (DM 42,-).

Diese Arbeit trägt dazu bei, die Notwendigkeit eines Bezugssystems überörtlicher Ordnungs- und Zielvorstellungen bei den Massnahmen der Industrieansiedlung aufzuzeigen. Quantitative Analyse der wirtschaftlichen Aktivitäten des Unterweserraumes. Die Zielsetzungen der Industriesiedlungsmassnahmen, Strategien einer produktivitätsorientierten Industrieansiedlungspolitik im

338,97 ECONOMIC DEVELOPMENT
See also: T 2581

(436) 338,97
OESTERREICHISCHE Konjunktur, Die, an der Jahreswende 1972/73. 12 p. A4 (Monatsberichte des Oesterreichischen Instituts für Wirtschaftsforschung, Wien, no. 12, 1972, p. 455. Graf. Lit. opg. Tabn.).

Brutto-Nationalprodukt ohne Landwirtschaft, Arbeitsmarkt, Inlandsnachfrage, Wachstum des Aussenhandels, Liquiditätsanspannung, Zahlungsbilanz, Verbraucherpreise, Grosshandelspreise, Indikatoren der Konjunkturschwankungen Vollbeschäftigungswachstums. T 2560

(691) 338,97 308
HESELTINE, N. Madagascar. London, Pall Mall press, 1971. 334 p. A5. Bibliogr. Krtn. Tabn. (Pall Mall Library of African affairs). 02/73 Nijh. f. 34,20. ISBN-0-269-67185-4.

A wide-ranging survey of the history, economy and social structure of Madagascar. The land. The people: origins to 1800. History in the 19th century: Merina monarchy, court intrigues, European penetration. Merina nationalism into Malagasy nationalism: labour troubles, difficult and world war period, 1947 rebellion. State and politics since independence. The economy and development prospects: dependence on agriculture, inadequate transport network, lack of capital. T 2561

(436,48) 338,97 308 32 93
RATON, P. Liechtenstein; history and institutions of the principality. Vaduz, Liechtenstein Verlag, 1970, 151 p. A5. Bibliogr. Krtn. Tabn. (First ed. (1949) under the title "Le Liechtenstein"; histoire et institutions. 2nd, ed. (1967) in the series "Sciences politiques", Geneva, Librairie Droz. Coverage of the period between 1949 and 1967 was added. This translation based on the 2nd, ed. However revised for German translation, due to rapid changes in conditions since 1967). 01/73 Gr. Press and Inform. office Princip. Liechtenstein.

Part I, Liechtenstein in history: from the beginning to the foundation of the principality; from an imperial principality to in-

dependence-1719-1815; Liechtenstein as a member of the German Confederation-1815-1866; in Austria's patronage. Part II. Liechtenstein today; the new foreign policy; the new internal policy; the economic boom; stability and neutrality. (Bibliogr. - 3 p.). T 2562

(83) 338,97 323 351.82
SIGMUND, P.E. Chile: two years of "popular unity", 14 p. A4 (Problems of communism, Washington, November/December, 1972, p. 38).

Allende's Popular Unity coalition. The statute of democratic guarantees. Socialization policies. Socialist consumerism. The 1971 municipal elections. Political realignments. Trend toward polarization. Electoral indices. Economic problems. An assessment of the Via Chilena. T 2563

(5-012) 338,97, 338,97 : 31
PERSPECTIVES économiques, Les, de l'Asie du Sud-Est (1970-1990), 87 p. A4 (La Documentation française, Notes et études documentaires, Paris, no. 3951/3952, janvier 2, 1973, p. 1. Tabn.).

La région sur laquelle porte l'étude comprend huit pays membres de la Banque asiatique de développement: Cambodge, Indonésie, Laos, Malaisie, Philippines, Singapour, Thaïlande et Sud-Vietnam. Présentation de la situation économique de l'Asie du Sud-Est en 1970. Les perspectives ouvertes pour la région dans les domaines de l'agriculture, de l'industrie, des relations économiques extérieures, des relations financières, des services et de la population. Les perspectives nationales de chacun des pays. T 2564

338,97 351.82
ULRICH, F.H. Strukturänderungen in der Wirtschaft; hrsg. von der Universität Kiel; Institut für Weltwirtschaft, Tübingen, Mohr, 1973, 15 p. A5, Lit. opg. (Kieler Vorträge; neue Folge Heft 75). 02/73 R.E. (DM 4,-). ISBN-3-16-334-401-1.

Der Autor führt als die 4 wichtigsten Gruppen von Ursachen für den Strukturwandel an: a. politische Geschehnisse, b. Erfindungen, technischer Fortschritt, c. Lebensstandards und Konsumgewohnheiten, d. neue staatliche Zielsetzungen. Trend zum Grossbetrieb, die wirtschaftlichen Folgewirkungen der Lohnsteigerungen, Konsequenzen für Staat und Unternehmer, Subventionen. Verlagerung der Produktion ins Ausland. T 2565

(540) 338,97 338 : 62
STATE of economy of India; annual review, 62 p. A4 (Commerce, Bombay, no. 3218, 1972, Ann. nr., p. 257. Graf. Tabn.).

Detailed survey of the Indian economic situation and state of industry during 1972 and some years before. Foreign trade. Industrial production (still short of target). Prices. Banking. Cotton textiles. Sugar: inadequate policies. Oilseeds. Hides: peak demand. Stock markets. Improving investment climate. T 2566

(52) 338,97 382
LEVEQUE, N. Le phénomène japonais, 17 p. A5 (Reflets et perspectives de la vie économique, Bruxelles, no. 6, 1972, p. 453. Tabn.).

L'auteur met en relief certains "secrets" du miracle industriel japonais. Il dégage quelques-unes des coordonnées économiques actuelles du pays. Quelques rappels très succincts concernant l'inconfort géographique notoire et la resurrexction miraculeuse des 1946. La croissance du P.N.B. de 1963 à 1970. Les ressorts du miracle japonais. Produit national brut et dépense nationale. Analyse de l'origine institutionnelle des investissements japonais. Commerce extérieur. Ses deux principaux partenaires: l'Amérique du Nord et les pays en voie de développement. T 2567

338,97 : 31 FORECASTING, FORECASTS
See also: T 2564

(430.1) 338,97 : 31
WAGENFUEHR, H. Zukunft in Wort und Zahl; Deutschlands Wirtschaft 1970 bis 2000; 2. verm. Aufl. Tübingen, Demokrit Verlag, 1972, 245 p. A5, Tabn. (Internationale Beiträge zur Markt-, Meinungs- und Zukunftsforschung, Bd. 17). 01/73 Nijh. f. 30,50.

Bevölkerungen, Erwerbstätige und Berufe in Zukunft. Grund und Boden, zukünftiges Bauen und Wohnen. Sozialprodukte in Zukunft. Stabiler Geldwert und Europawährung sind Fernziele des Jahrhunderts. Preisbildung und Preise heute und morgen. Sektorelle Nivellierungstendenzen für Einkommen und Vermögen. Von Konjunkturen und Rezessionen. Land- und Nahrungswirtschaft. Meereswirtschaft. Energie. Handwerk, Industrien, Handel und Werbung heute und morgen. Verbraucher. Freizeit. Produktivität. Unternehmungen, Zusammenschlüsse und Neuprodukte.

Technik, Automation, Computer, Information, Kommunikation.
Das Zurückbleiben hinter der Zeit, Verkehr, Infrastruktur.
Wissenschaft und Wissensindustrie, Zukunftschonik, Futuro-
logistik, Zukunftsbericht: Wirtschaft, T 2568

338,972 BUSINESS CYCLES, ECONOMIC GROWTH
See also: T 2558, T 2582, T 2597

338,972 312 338,92 339,32 620,9 614,7
FELIX, F. World markets of tomorrow; economic growth, pop-
ulation trends, electricity and energy; quality of life. London/
New York, Harper & Row, 1972, 364 p. A5, Bibliogr. Grafn.
Krtm. Tabn. 02/73 R.E. (14,95 dollar). ISBN-06-318003-0.

The book could justifiably claim to be one of the most compre-
hensive and informative sources on economic progress, mar-
ket growth and world-wide forecasting ever attempted. Some
of the criteria used in the comparison of countries on a global
scale. Various aspects of life relative to a complete understand-
ing of a country's status in relation the rest of the world com-
munity. Economic growth. Factors of growth. All the crucial
factors and trends necessary for a valid comparison of the
world's national economics. A global set of growth patterns
spanning the full range of recorded and potential growth rates
for the most highly industrialized as well as the youngest
emerging countries. Population stabilization. Gross national
product. Gross area product and gross world product. Energy,
electricity and the environment. Quality of life. Individual coun-
try profiles. T 2569

(42) 338,972 351,82
MILLS, J. Growth and welfare; a new policy for Britain. London,
Robertson, 1972, 206 p. A5, Bibliogr. Tabn. 01/73 R.E.
(3,45 pound). ISBN-0-85520-012-X.

The author provides a theoretical framework for answering two
key questions: (1) how should conflicts between competing eco-
nomic objectives be resolved, and (2) how can more rapid rates
of economic growth be achieved. The model is applied to the Brit-
ish economy. A century of relative economic decline. Welfare
analysis. A new policy-prescriptions for the British economy.
Reflections on some of the political and social consequences
of faster growth. T 2570

338,972 614,7 620,9
ENERGY, economic growth, and the environment; papers pre-
sented at a forum conducted by Resources for the future, Inc.,
in Washington, D.C., 20-21 April 1971; ed. by S.H. Schurr. Bal-
timore/London, Hopkins, 1972, 232 p. A5, Grafn. Lit. opg. Tabn.
01/73 R.E. (4,50 pound). ISBN-0-8018-1414-6.

Close relationship between use of energy, economic growth, and
the quality of the environment is explored here in eight papers
whose authors view the energy-economic growth-environment
controversy from widely different vantage points. W.W. Heller.
Coming to terms with growth and the environment.
B. Commoner. The environmental cost of economic growth.
P. Sporn. Possible impacts of environmental standards on elec-
tric power availability and costs. R.J. Gonzalez. The possible
impact of environmental standards on the availability and cost
of petroleum. G.J. MacDonald. Energy and the environment.
E.S. Mason. Reconciling energy policy goals. G.T. Seaborg.
The erewhon machine: possibilities for reconciling goals by
way of new technology. K.E. Boulding. New goals for society.
J. Darmstadter. Energy consumption, trends and patterns. T 2571

(73) 338,972 711,2
GROWTH centers in regional economic development; ed. by
N.M. Hansen. New York/London, The Free press, 1972, 298 p.
A5, Bibliogr. Grafn. Krtm. Tabn. 02/73 R.E. (6,50 pound).

L. RODWIN. Urban growth strategies reconsidered. J.R. LASUEN.
On growth poles. M.D. Thomas. Growth pole theory: an examina-
tion of some of its basic concepts. J. FRIEDMAN. A general the-
ory of polarized development. B.J.L. BERRY. Hierarchical diffu-
sion: the basis of developmental filtering and spread in a sys-
tem of growth centers. J. PAELINCK. Programming a viable
minimal investment industrial complex for a growth center.
T. HERMANSEN. Development poles and related theories: a
synoptic review. B. HIGGINS. Growth pole policy in Canada.
W. ALONSO and E. MEDRICH. Spontaneous growth centers in
twentieth-century American urbanization. N.M. HANSEN. Growth
center policy in the U.S. G. LABER. Employment growth and
changes in unemployment at the county level. T 2572

338,98 PLANNING, NATIONAL ECONOMIC PLANS

(4-11) 338,98 658,155
WILCZYNSKI, J. Socialist economic development and reforms;

from extensive to intensive growth under central planning in the U.S.S.R., Eastern Europe and Yugoslavia, London, Mac-Millan, 1972, 350 p. A5. Lit. opg. Tabn. 01/73 Nijh. F 45,60. ISBN-333-12745-5.

Examination of all the significant aspects of the economic reforms in the U.S.S.R., the Eastern European countries and Yugoslavia. Economic development and growth under socialism. Extensive and intensive growth. Economic reforms. Planning and management. Prices. Enterprise performance. Economic incentives to labour. Labour productivity. Banking and finance. Capital formation and its efficiency. Structural developments. The relation production and distribution. Technological progress. International specialization and trade. Socialist reforms and the capitalist world.

T 2573

(439) 338.98 658.155

CSIKOS-NAGY, B. The Hungarian economic reform. 5 p. A4 (Marketing in Hungary, Budapest, no. 4, 1972, p. 2).

The critical analysis of the Hungarian economic reform introduced in 1968 has recently been completed. Relying on the four years' experience, committees have looked into its efficiency and examined, among other things, whether the hypotheses which had formed its basis have materialized. This article shortly evaluates the latest findings and conclusions.

T 2574

338.982.4 NATIONALIZATION, NATIONALIZED ENTERPRISES

See also: T 2532

338.982.4

LACOUR, C. Les nationalisations et l'autorité de l'état. 74 p. A5 (Revue de science financière, Paris, no. 2, avril/juin, 1972, p. 15. Lit. opg. Tabn.).

Cet essai cherche des rapports de nature essentiellement économiques qui peuvent exister entre l'autorité de l'état et les nationalisations. L'absence des définitions exactes mène à une analyse verbale, et une recherche de littérature. I. Les nationalisations considérées comme fondement de l'autorité de l'état (en faveur de, ou contre l'autorité). II. Les nationalisations considérées comme symbole de l'autoritarisme étatique. L'imperialisme étatique de l'intervention. Les difficultés pour réduire les incohérences actuelles des nationalisa-

tions.

T 2575

339 DISTRIBUTION AND CONSUMPTION OF WEALTH

339.2 DISTRIBUTION OF WEALTH

(46) 339.2 339.4 659.23

PIKE, F. Capitalism and consumerism in Spain of the 1960's; what lessons for Latin American development, 41 p. A5 (Inter-American economic affairs, Washington, no. 3, Winter, 1972, p. 3. Lit. opg.).

Growth in Spain's G.N.P. for the decade 1960-70 was 75,5 per cent. Economic windfalls: tourism, foreign investments, remittances from emigrants. Urbanization. Migrants have become converts to capitalist-consumerism way of life. Agricultural co-operatives. More efficient methods have contributed to quadrupling agricultural output during 1960's. Change in family structure. Jobs taken by women. Increased purchasing power. Improved income distribution. Low unemployment rate. Parts of country still in pre-consumer existence. Power of financial aristocracy. Parallels in industrialization of certain Latin American republics. Inflation as a means to keep masses in state of dependence. Spanish elite and independence of capitalism. Interrelationship between education and corporation. Corporatism in Latin American countries. Activities of syndicates in Spain.

T 2576

339.32 NATIONAL INCOME, NATIONAL ACCOUNTS

See also: T 2569

(481) 339.32 614.7

PESKIN, H.M. National accounting and the environment; publ. by the Statistisk Sentralbyrå. Oslo, 1972, 60 p. A5. Bibliogr. Tabn. (Artikler, nr. 50). Norwegian title: Nasjonalregnskap og miljøverdi. 02/73 Gr. Publ. (N.Kr. 8,-). ISBN-82-537-0185-3.

The author examines some of the problems of expanding a system of national accounts in order to include certain factors that affect the environment. National income, national accounts and welfare. The objective of an expanding national accounting system. Problems of expanding the national accounts. Data deficiencies and needs. (Bibliogr. - 4 p.).

T 2577

339.4 CONSUMPTION. CONSUMERS

See also: T 2576

339.4 659.23 35.078

CONSUMER policy in member countries; report by the Committee on consumer policy; publ. by the Organisation for economic co-operation and development. Paris, 1972, 42 p. A4. 01/73 Gr. Publ. (Fr. frs. 7.--).

This report deals with the main features of O.E.C.D. governments' policies to protect, inform and educate consumers as well as the means of redress open to consumers and the institutions responsible for implementing such policies. Special emphasis is placed on the differences and similarities between national policies, the gaps that exist in such policies and the difficulties encountered in implementing them. The report has been based largely on replies from member countries to a broad questionnaire agreed at the committee's first meeting in May 1970 and to additional questions submitted in May 1971.

T 2578

35 PUBLIC ADMINISTRATION. ADMINISTRATIVE LAW

35.078.5 SUBVENTIONS. SUPPORT. SUBSIDIES

(72) 35.078.5 336.241 338.924

KATZ, B.S. Mexican fiscal and subsidy incentives for industrial development. 7 p. A5 (American journal of economics and sociology, Lancaster, no. 4, October, 1972, p. 353, Lit. opg.).

The extent to which this increase in industrial activity results from fiscal and subsidy incentives is the subject of this article. The author means that the financial incentives have been marginal at best in aiding Mexico in its internal industrialization.

T 2579

351 GOVERNMENT LEGISLATION. PUBLIC SERVICES. REGULATIONS

351.74 POLICE SERVICES

(73) 351.74 336 352 711.4

SHOUP, D.C., and S.L. MEHAY. Program budgeting for urban police services; with special reference to Los Angeles; publ. in cooperation with the University of California; Institute of govern-

ment and public affairs. New York/Washington, Praeger, 1972. 342 p. A5. Bibliogr. Graf. Krt. Tabn. (Praeger special studies in U.S. economic, social and political issues). 01/73 R.E. (17,50 dollar).

The authors apply economic analysis to the problem of optimizing the allocation of resources within a major metropolitan police department. Objectives of police activities and alternative budget structures for the Los Angeles Police Department. A. present program analyses for traffic-law enforcement and crime-deterrent patrol, using controlled experimentation in the former and multivariate regressions in the latter. Costs and benefits of these programs. Examination of intergovernmental aspects of the distribution of police services.

T 2580

351.82 ECONOMIC POLICY

See also: T 2534, T 2547, T 2558, T 2563, T 2565, T 2570

(438) 351.82 338.97

FEIWEL, G.F. Aspects of economic policy in postwar Poland. 46 p. A5 (Osteuropa Wirtschaft, Stuttgart, nos. 2+3, June+September, 1972, pp. 73+145. Lit. opg. Tabn.).

Polish economic development: 1) reconstruction (1944-49), 2) socialist industrialization (1950-54), 3) more balanced and sustained growth (1955-60), 4) a new rise in investment and forced growth acceleration (1961-68). Growth rates and distribution of national income. Investment, industrial output. Poland's industrialization along Soviet development patterns, high tempo of expansion of industrial output, rapid growth of non-agricultural employment. Heavy industry. In third period: increase of consumption. Contribution of industry of G.N.P. rose from 33% in 1947 to 54% in 1968 and the contribution of agriculture fell from 44% to 16%. Disproportion between produce and consumer goods. Investment and employment capital growth propeller. Releasing additional resources for consumption. Increase grain production - Gomulka, Kalecki's variant of the 1966-70 plan.

T 2581

37 EDUCATION

See also: T 2522

(430.1) 37 331.024.3 338.972

WEISSHUHN, G. Expansion des Bildungssystem, Wirtschafts-

wachstum und Arbeitsproduktivität (Westdeutschland). 24 p. A5 (Konjunkturpolitik, Berlin, no. 1, 1973, p. 45. Graf. Lit. opg. Tabn.).

Bildungsaufwendungen im internationalen Vergleich. Bevölkerungsentwicklung. Analyse der Beziehungen zwischen der Expansion des Bildungssystems, des Wachstums und der Entwicklung der globalen Arbeitsproduktivität. Produktionsverlauf bei alternativer Entwicklung des Bildungssystems. Alternative Wachstumspfade der Arbeitsproduktivität. (Summary in English). T 2582

37 331.6
EMMERIJ, L. Education and employment: some preliminary findings and thoughts. 12 p. A5 (International labour review, Geneva, no. 1, January, 1973, p. 31. Lit. opg. Tabn.).

The author reviews briefly the progress of the research being undertaken within the framework of the World Employment Programme in the area of education and employment. The importance of the timing of education. The advantages of prevocational courses. The notion of recurrent education. T 2583

381 DOMESTIC TRADE. INLAND (HOME) TRADE

381.5 : 68 HANDICRAFT

(512.317) 381.5 : 68
PRYOR, E.G. Workshop in domestic premises; a Hong Kong case study. 18 p. A5 (Pacific viewpoint, Wellington, no. 2, September, 1972, p. 169. Geil. Krt. Lit. opg. Tabn.).

Two case studies of the Western district on Hong Kong Island and Sham Shui Po in Kowloon. Main types of industrial enterprises in survey areas. Size and origin of work force. Nature of operations. Source of raw materials and disposal of finished goods. The costs and benefits of small workshops. Control over workshops. Government policy towards industrial units. T 2584

381.51/.55 RETAIL TRADE

381.51/.55 338.5 381.81 658.87
HAVENGA, J.J.D. Retailing: competition and trade practices. Leiden, Sijthoff, 1973. 254 p. A5. Bibliogr. (Dissertation V.U.

Amsterdam). 02/73 Gr. V.U. ISBN-90-286-0003-5.

Retailing and the environment. The objectives of the retail firm. Competition in economic theory and in retailing. The general nature of retail competition. Direct prices practices. Price-cutting practices. Discounts. Indirect and nonprice practices: trading stamps, consumer games, special sales. Resale price maintenance and retail competition. The role of branded merchandise. Medium- and small-size retailers and collaboration practices. Retail buying groups. Collective department stores. (Bibliogr. - 10 p.). T 2585

(73) 381.51/.55 65.012.4 65.01
WINGATE, J.W., E.O. SCHALLER and F.L. MILLER. Retail merchandise management. Englewood Cliffs, N.J., Prentice-Hall, 1972. 386 p. A5. Bibliogr. Graf. Tabn. 02/73 R.E. (6,- pound). ISBN-0-13-778753-7.

Part I of the book presents a realistic background to the understanding of the basic philosophy of retail merchandise management and its objectives. In parts II and III, considerations of pricing and inventory analysis are developed. Part IV covers the whole area of planning and control of sales and inventories in terms of dollars. Part V concludes the book with a keen analysis of problems concerning planning and control in terms of units. T 2586

382 FOREIGN TRADE. INTERNATIONAL TRADE
See also: T 2533, T 2542, T 2550, T 2567

(4282.243.7) (430.1) 382
SACKMANN, F. Entwicklung der wirtschaftlichen Beziehungen zwischen Bayern und den Donaustaaten. 14 p. A5 (Der Donauraum, Wien, März, 1972, p. 129).

Das deutsche Aussenwirtschaftsrecht. Wirtschaftsstruktur des Donauraumes. Donau und Industriestandorte. Donauhafen. Rhein-Main-Donaukanal. Uebersicht der speziellen aussenwirtschaftlichen Beziehungen Bayerns zu Oesterreich, der Tschechoslowakei, Ungarn, Jugoslawien, Rumanien, Bulgarien. Multilateralisierung des Handels. Wirtschaftlich-technische Kooperation. T 2587

(4) (4-11) 382 337.9
KNIRSCH, P. Vom Ost-West-Handel zur Wirtschaftskooperation. 9 p. A5 (Europa-Archiv, Frankfurt a/M., no. 2, Januar 25, 1973, p. 61, Lit. opg.).

Formen der Ost-West-Kooperation. Die Kooperation von Firmen. Zusammenarbeit: Forschung, Entwicklung, Produktion, Vertrieb. Die tatsächliche Bedeutung der Kooperationsverträge. Die Motive der Unternehmen für den Abschluss von Kooperationsverträgen. Wirtschaftspolitische Motivationen, Probleme und Perspektiven der Ost-West-Kooperation. T 2588

382.6 EXPORT

(5/9) 382.6 331.6
ISIEH, C. Measuring the effects of trade expansion on employment: a review of some research. 29 p. A5 (International labour review, Geneva, no. 1, January, 1973, p. 1, Lit. opg. Tabn.).

The effects of export expansion on employment in developing countries. Assessment of export earnings required for achieving employment targets. Adverse employment effects of reductions in the value or volume of agricultural exports. Manufactured products from developing countries with good export prospects in developed countries. The effects of increased imports from developed countries. The I.L.O., O.E.C.D. and U.N.C.T.A.D. studies. Some estimates of the effects of foreign trade on employment in the U.S. and some western European countries. T 2589

382.6 65.017.2/3 658.8
EXPORT marketing for smaller firms; 3rd. ed.; publ. by the Small business administration; Office of management assistance; Procurement and management assistance. Washington, U.S.G.P.O., 1971. 134 p. A5. Bibliogr. 02/73 Gr. Publ. (0,60 dollar).

This study outlines for owner-managers of smaller firms the sequence of steps necessary to determine whether and how to utilized foreign markets as a source of immediate and future profits. It describes the problems facing smaller firms engaged in, or seeking to enter, foreign trade and the many types of assistance available to help them cope with these problems. The study also provides a step-by-step guide to the appraisal of the sales potential of foreign markets, and to understanding the re-

quirements of local marketing practices and procedures in those markets. T 2590

6 APPLIED SCIENCES. MEDICINE. TECHNOLOGY

614 NATIONAL HEALTH SERVICE

(73) 614 339.233 368.4.027
FELDS TEIN, M., B Friedman and H. Luft. Distributional aspects of national health insurance benefits and finance (U.S.), 14 p. A5 (National tax journal, Columbus, no. 4, December, 1972, p. 497. Lit. opg. Tabn.).

A study of the distributional impact of alternative U.S. health insurance options. The analysis takes into account the probabilistic character of health expenditures and the joint importance of income and family characteristics. Criteria for program evaluation. Effects of incremental program changes. The impact of different financing methods. T 2591

614.7 HYGIENE OF WATER, SOIL AND AIR
See also: T 2569, T 2571, T 2577

(4-11) (47) 614.7
VERSTAERKTER Umweltschutz in Osteuropa. 26 p. A5 (Osteuropa, Stuttgart, no. 1, Januar, 1973, p. A1, Lit. opg.).

Verordnung zur Reinhaltung von Wolga und Ural-Fluss. Bewässerungsbau, Austrocknung des Aralsees, Fischsterben. Erosion, Bodenversalzung und später Lernprozess. Kampf gegen Boden-erosion. Der Oberste Sowjet der Ud.S.S.R. zur Naturschutzfragen. Umweltschutz in der Tschechoslowakei, Rumänien, Serbien, Bosnien. T 2592

(73) 614.7 351.777 336.5
FREEMAN, A.M. R.H. HAVEMAN and A.V. KNEESE. The economics of environmental policy. New York/London, Wiley, 1973. 184 p. A5. Grafn. Lit. opg. Tabn. 01/73 R.E. (3,25 pound). ISBN-0-471-27787-8.

The environment as a national issue. Some economic aspects of the environmental problem. The environment and the economy. Some facts about environmental pollution. The market system and pollution. The economic principles of pollution control. Public policy for water pollution control. The present federal policy. Public policy for air pollution control. The automobile, a special problem. The costs of pollution

control, Population, economic growth, and the environment.
The politics of pollution. T 2593

620.9 GENERAL ECONOMICS OF ENERGY
See also: T 2569, T 2571, T 2595

(73) 620.9
ENERGY and public policy - 1972; ed. by J.J. Murphy; publ.
by the Conference board, New York, 1972. 318 p. A5, Grafn.
Lit. opg. Tabn. (Conference board report, no. 575). 02/3 Gr.
Utg. (16,- dollar).

The United States faces the problem of increasing dependence
on foreign energy supplies and conflicting concerns and philo-
sophies about the production and use of energy. Report of the
conference that attempted to identify the complexities of the
problem and to assess the costs and benefits involved in order-
ing the objectives and priorities of a public policy that will serve
the best interests of all. The Conference objectives, Conference
panelists and speakers, Factors in the U.S. energy situation,
Conference highlights, Conference keynote, The administration's
energy message and program, Fuel resources to meet future de-
mand, Nuclear power: expectations and realities, The environ-
mental issues, Near-term technological promises, problems,
and impact in energy, Longer-range technological potentials
for energy development, Energy economics and financing, The
nation's supplies, Toward a national energy policy. T 2594

621 MECHANICS AND ELECTRICAL ENGINEERING

621.039 ATOMIC ENERGY, PILES, REACTORS, a.s.o.

(7/8=6) 621.039 620.9
ARMSTRONG, E.L. The future of energy in Latin America. 9 p.
A4 (Inter-American economic affairs, Washington, no. 3, Winter,
1972, p. 83).

Initial view of announced plans in several nations of Latin America
for development of electric power using nuclear energy.
Each nation must study its energy needs and potentialities and
develop a workable policy which will cover all aspects of a very
complex problem. Possibility of vast regional developments and
transmission systems, without regard to national boundaries,
should be investigated in Latin America. On the other hand, if
nuclear fission proves to be more desirable, this would appear

to call for decisions with respect to siting of nuclear fission
plants of conventional technology to be made on an individual
and selection basis. Economic, social and political factors play-
ing a part in decision making, Energy generation and environ-
ment. T 2595

633 CROPS, PLANTATION

633.61 SUGAR

(922) 633.61 664.11
ANDERSON, A.G. Plantation and petani; problems of the Ja-
vanese sugar industry. 28 p. A5 (Pacific viewpoint, Wellington,
no. 2, September, 1972, p. 127. Krtn. Lit. opg. Tabn.).

Today the Javanese sugar industry is no longer viewed as a po-
tential source of export earnings, and serious doubts exist as
to its capacity to meet domestic demand. The paper examines
this change of fortune and the factors which lie behind it. The
sugar industry in the colonial period, Post-independence chang-
es, Number of estates and total area by size of planted area
1962-63, Production of sugar cane crushed by estates 1963, Man-
agement and marketing, Peasant production of cane, Prospects.
T 2596

65 BUSINESS ECONOMICS, ORGANIZATION AND MANAGE-
MENT
See also: T 2586

65.012.1 : 65.012.2 RESEARCH AND DEVELOPMENT

(73) 65.012.1 : 65.012.2 338.972 338.011
RESEARCH and development and economic growth/productivity;
papers and proceedings of a colloquium; publ. by the National
science foundation, Washington, U.S.G.P.O., 1972. 79 p. A5, Bib-
liogr. 01/73 Gr. RULK.B. (0,75 dollar).

The relationship of research and development (R & D) to the
rate of economic growth and productivity increase has been the
subject of increasing attention among economists. This volume
consists of four papers by economists who have written exten-
sively in the field and the Proceedings of the U.S. Colloquium
on the relationship of R & D. and economic growth/productiv-
ity, held April 24, 1971. Section A: Commissioned Papers.
CT, STEWART, A summary of the state-of-the-art on the rela-

relationship between R. & D. and economic growth/productivity. E. MANSFIELD. The contribution of R. & D. to economic growth in the U.S. W.J. FELLNER. The progress-generating sector's claim to high priority. Z. GRILICHES. A memorandum on research and growth. Section B: Proceedings of the Colloquium. (Bibliogr. - 3 p.). T 2597

65,012.4 MANAGEMENT See also: T 2586

65,012.4 361.8 65,011.1
McONKEY, D.D. Applying management by objectives to non-profit organizations. 11 p. A5 (Advanced management journal, New York, no. 1, January, 1973. Lit. opg.).

As with profit-oriented businesses, the management of non-profit organizations must operate under the mandate to maximize the return on the assets entrusted to it. Management by objectives (M.B.O.) can provide both the approach and the vehicle for meeting this mandate. Definition of the M.B.O. system of managing. Examination of the system's applicability and value to the non-profit organization. Possible limitations. Several examples are given of non-profit organizations now practicing M.B.O.; the examples show the wide range and diversity of the entities which have adopted and are practicing M.B.O. T 2598

65,015.11 ERGONOMICS

65,015.11
WISNER, A. Diagnosis in ergonomics or the choice of operating models in field research. 20 p. A5 (Ergonomics, London, no. 6, November, 1972, p. 601. Bibliogr.).

The Society's Lecture 1972 of the Ergonomics Research Society. After a general introduction the author limits himself to the contributions that are relevant to a scientific approach to ergonomics and describes successively the open loop, closed loop, system and structural models of the study of a work situation. (Bibliogr. 2 p.). T 2599

65,017 EXTENT OF ENTERPRISES, INDUSTRIES

(73) 65,017.1 338.93 338,962
NIELSEN, W.A. The big foundations; publ. by the Twentieth century fund. New York/London, Columbia university press, 1972. 475 p. A5. Bibliogr. Tabn. 01/73 R.E. (5 dollar). ISBN-0-231-03665-5.

Of the 25,000 foundations currently in existence in the U.S., a mere 33 of them control some 11 billion dollar in assets. The author conducts an extensively-researched investigation of the 33 largest foundations, showing who created them, how they spend their money and what criteria they use in spending it, what kind of record they have made, and what is their impact on the major concerns of the times. T 2600

(42) (73) 65,017.1 338,96
BANNOCK, C. The Juggernauts; the age of the big corporation. London, Weidenfeld and Nicolson, 1971. 363 p. A5. Bibliogr. Ge-ill. Graf. Tabn. 01/73. Nijh. f. 31.40. ISBN-297-00213-9.

The author discusses the way the giant U.S. and U.K. corporations of the new order reached their present size, the way they operate, how marketing has already harnessed the consumer and how personnel management and management education are directed at yoking the employee and manager alike to the management problems of the new bureaucracy. A. warns about the coming domination of all Western economies by the super-corporations-the Juggernauts of the new industrial order. A. shows to what extent the ideology of size has taken hold of the minds of businessmen, governments and even social scientists. This ideology holds that giant corporations are a necessity can be efficient, innovate, and compete overseas. (Bibliogr. 7 p.). T 2601

654 ORGANIZATION OF TELECOMMUNICATIONS

(73) 654 629.19
MURPHY, T.P. Federal regulatory policy and communications satellites (U.S.A.). 15 p. A5 (American journal of economics and sociology, Lancaster, no. 4, October, 1972, p. 337. Lit. opg.).

This survey of policy questions dealing with competition and regulation will treat the telecommunications rivalry of C.O.M.S.A.T. and the common carriers in light of the alternatives available to the Nixon Administration and the Federal Communications

657 ACCOUNTANCY, BOOKKEEPING

657.37 BALANCE SHEETS

657.37 65,011,1 65,012,2 657.44 658,512

CHIMBELI-WICZ, K. Integrierte Finanz- und Erfolgsplanung; Versuch einer dynamischen Mehrperiodenplanung. Stuttgart, Poeschel, 1972. 391 p. A5. Bibliogr. Graf. Tabn. 02/73 R.E. (DM 59,-). ISBN-3-7910-0132-9.

Diese Arbeit versucht, die in Theorie und Praxis meist getrennt betrachteten Zweige des Rechnungswesens (zum Beispiel Kosten-, Finanzierungs- und Bilanzlehre) zu einem integrierten Gesamtsystem zusammenzufassen sowie dessen Aufbau und Interdependenzen deutlich zu machen. Der Ansatz zielt in Richtung auf ein vom Rechnungswesen ausgehendes Totalmodell der Betriebsprozesse ab. Darüber hinaus wird angestrebt, die Verzahnung eines derart integrierten Rechnungswesens einerseits mit den Güterprozessen des Betriebes, andererseits mit dem betrieblichen Zielsystem zu zeigen. Rechnungstheoretische Grundlagen. Die Mengenplanung des Produktprogramms. Die Mengenplanung des Einsatzgüter- oder Produktprogramms. Die Planung von Periodenwerten für den Betrieb. Die Planung von Stückwerten für Produkte. (Bibliogr. - 35 S.).

T 2603

657.372.3 DEPRECIATION, AMORTIZATION, WRITING OFF

(430.1) 657.372.3 629,113

RAU, R. Das Stone-Rowe-Abschreibungsmodell; ein Falsifizierungsversuch anhand der Pkw-Nachfrage (Westdeutschland). 10 p. A5 (Mitteilungen des Rheinisch-westfälischen Instituts für Wirtschaftsforschung, Essen, no. 3, 1972, p. 221. Graf. Lit. opg.).

Die Ableitung des Modells. Reinvestitionsnachfrage. Nettonachfrage. Gleichgewichtsnachfrage. Ableitung des Regressionsgleichung. Eingrenzung der Strukturparameter. Ausgaben der privaten Haushalte für Kraftfahrzeuge. Verteilung der Reaktionskoeffizienten der distributed-lag-Funktion.

T 2604

657.47 COST ACCOUNTING, COSTING

See also: T 2549

657.47 65,011,4

RADKE, M. Manual of cost reduction techniques. London/New York, McGraw-Hill, 1972. 259 p. A5. Graf. Tabn. 01/73 R.E. (DM 45,-). ISBN-07-094231-5.

The manual sets out a systematic programme of immediate and effective cost reduction methods. Possible economy areas are assessed. Clear targets are set for achievement in twelve months and, simultaneously, a monitoring system is instituted. The reductions themselves are planned in detail and implemented with full managerial co-operation and guidance. Reductions are possible in: purchasing costs; stock-keeping charges; materials costs; manufacturing wages; overheads; working asset costs; general administration costs; R. and D.; marketing; and publicity departments.

T 2605

657.47 65,017,2/.3

BRUMMET, R.L., and J.C. ROBERTSON. Cost accounting for small manufacturers; 2nd. ed.; publ. by the Small business administration. Washington, U.S.G.P.O., 1972. 168 p. A5. Bibliogr. Graf. Tabn. (Small business management series, no. 9). 01/73 Gr. Rubl.K.B. (0,75 dollar).

The booklet is intended to provide the following: a guide for setting up cost-accounting procedures for a small industrial firm just being organized; a reference for those charged with maintaining cost records for small companies and not fully satisfied with the results of their systems; some cost-analysis and mathematical methods that will help in management planning and control. Producing-and-assembling plants are not treated separately, because most businesses of this type are quite large. (Bibliography - 2 p.).

T 2606

658 BUSINESS AND INDUSTRIAL MANAGEMENT

658,3,018 MERIT RATING

658,3,018

BARTOELKE, K. Probleme und offene Fragen der Leistungsbeurteilung. 20 p. A5 (Zeitschrift für Betriebswirtschaft, Wies-

baden, no. 9, September, 1972, p. 629, Abf. Lit. opg.).

Leistungsbeurteilungen werden in zunehmendem Mass bei Personalentscheidungen berücksichtigt. Um Fehlinterpretationen zu vermeiden, sollte einem derartigen Einsatz die Reflexion über die grundsätzlichen Probleme von Beurteilungen vorausgehen. In diesem Aufsatz wird versucht, grundlegende Fragen zur Gültigkeit von Urteilen darzustellen, Akzeptierung durch die Beteiligten. Die Frage der methodischen Qualität, Relevanz der gewählten Kriterien. Bei der Interpretation von Leistungsurteilen zu beachtende Faktoren. Zur Bestimmung der urteilenden Personen. T 2607

658,3,018 658,3-057.4
EDWARDS, S.A., and M.W. McCarrey, Measuring the performance of researchers. 8 p. A4 (Research management, New York/London, no. 1, January, 1973, p. 34. Lit. opg.).

A literature review of the studies on measurement of scientific performance. It appears that many methods have been proposed, that many are of questionable validity, and that a lot more study is needed in this area. Overall performance. Quantity of written output. Quality of output. Creativity of output. Single versus multiple criteria. T 2608

658,311,51 CHOICE, SELECTION OF WORKERS

658,311,51
HUNZIKER, P. Personalmarketing; hrsg. von der Hochschule St. Gallen für Wirtschafts- und Sozialwissenschaften; Institut für Betriebswirtschaft, Bern, Haupt, 1973, 40 p. A5. Geill, Graf, (Betriebswirtschaftliche Mitteilungen, Heft 57). 02/73 R.E. (DM 6,80). ISBN-3-258-01485-X.

Zusammenhang zwischen Personalmarketing und Personalplanung. Funktion des Personalmarktes und Anwendbarkeit der allgemeinen Marktgrundsätze des Marketing in der Personalbeschaffung. Die Erwartungshaltung der Arbeitnehmer. Massnahmen zur Befriedigung der Erwartungshaltung der Arbeitnehmer (Marketing-Mix). Die Personalwerbung als Element des Marketing-Mix. Aufbau der Personalwerbung. Laufende Anpassung der Personalwerbung an den Markt. Grenzen des Personalmarketing. T 2609

658,589 REPLACEMENTS AND RENEWALS

658,589 65,012,122 658,152
CONNOR, J., and J.B. EVANS, Replacement investment; a guide to management decisions on plant renewal. London, Gower press, 1972, 82 p. A5. Graf, Tabn. 02/3 R.E. (2,50 pound). ISBN-0-7161-0116,5

The rationale of machinery replacement decisions is widely misunderstood, and as a result the profitability of replacement investments is often grossly exaggerated. This study explains why this is so, and explains a more realistic approach, which requires a replacement to give a higher level of initial savings than is generally accepted at present. Basis for decisions about replacing machinery. Using the replacement tables for pure replacement decisions. Using the replacement tables for expansion projects. How to choose between repairing and replacing a machine. Case study: replacement of knitting machines. How the replacement tables were calculated. T 2610

658,624 NEW PRODUCTS

658,624 65,012,122 658,8
BERNHARDT, I., and K.D. MacKenzie, Some problems in using diffusion models for new products. 14 p. A5 (Management science, Baltimore, application series, no. 2, October, 1972, p. 187. Lit. opg.).

This paper analyzes some of the problems involved in using diffusion models to formulate marketing strategies for introducing new products. Though future work in this area appears justified, there are many unresolved problems which limit application. First, there is no theory for adoption and diffusion processes. Such a theory is outlined in this paper. Secondly, the present models are too restrictive and do not include the variables that a marketing manager has at his disposal. Six models which remove some of the theoretical and methodological restrictions are therefore presented. The marketing implications of the assumptions in the models are discussed. T 2611

658,624 65,012,2
ENGELS, L. Kriterien und Verfahren zur Auswahl von Produktideen. 9 p. A5 (Betriebswirtschaftliche Forschung und Praxis, Herne/Berlin, no. 12, Dezember, 1972, p. 657. Abfn. Graf, Lit.

opg.).

Der sich ständig vergrößernde "profit gap" zwingt die betroffenen Unternehmungen, sich verstärkt der Suche nach neuen Produkten zuzuwenden. Der hierbei zu durchlaufende Innovationsprozess umfasst die Kernstufen Ideengewinnung, Ideenprüfung und Ideenverwirklichung. Bei der Ideenprüfung werden zunächst in einer Grobauswahl die Produktideen eliminiert, deren Realisierungswürdigkeit dann anhand von Wirtschaftlichkeitsrechnungen zu überprüfen ist. Ein operables und wirtschaftliche einsetzbares Rangstufenverfahren wird hier zur Grobauswahl von Produktideen vorgestellt.

T 2612

Les possibilités offertes par le cinéma. Le film d'entreprise à l'étranger, Aperçu de la technique cinématographique. Le film et les besoins de l'entreprise. Le film, instrument de recherche et d'étude. Le film dans la promotion des ventes. Le film d'information. La production des films d'entreprise. La production par des professionnels extérieurs à l'entreprise. La production par l'entreprise. La diffusion commerciale et non commerciale. Quelques entreprises diffusant des films. Le film d'entreprise et l'audiovisuel.

T 2614

658.8 MARKETING

See also: T 2552, T 2590, T 2611

(73) 658.8 65,012.45 651,011.56

HYTHIA, R.K. Die bewährten Computertechniken der Madison Avenue für Marketingstrategien. 27 p. A5 (Betriebswirtschaftliche Forschung und Praxis, Herne/Berlin, no. 12, Dezember, 1972, p. 666. Lit. opg.).

Im Laufe der Jahre haben die namhaften Marketingagenturen in der Madison- und Park Avenue in New York Daten, Informationen und Erfahrungen gesammelt, die ein umfassendes Wissen um das Marktgeschehen ergeben. Um dieses komplexe Informationsmaterial zu speichern und zu verwerten werden Computer in 25 Market-Research-Techniken eingesetzt. Während man in Europa Marketing mehr theoretisiert, wird Marketing in den U.S.A. praktiziert. Überblick über die 25 Marketing-Research-Techniken per Computer. Für welche Marketingprobleme die einzelnen Computertechniken eingesetzt werden.

T 2613

7 THE ARTS, ARCHITECTURE, ENTERTAINMENT, a.s.o.

771 PHOTOGRAPHIE EQUIPMENT

(44) 771 338.93

JESSUA, O. Le film au service de l'entreprise (France). 55 p. A4 (Hommes et techniques, Paris, no. 339, janvier, 1973, p. 28. Bibliogr. Geill. Tabn.).

L'étude présente le film et les services qu'il peut rendre à l'entreprise, et dans l'ensemble des aides audiovisuelles actuellement preconisées. Présentation générale du film d'entreprise.

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